

# TO ALL MEMBERS OF MINE MILL LOCAL 598/CAW



## NEW UNION NAME AND LOGO REVEALED

For the past year and half, our National Office—Canadian Auto Workers (CAW) and the Communications Energy & Paperworkers (CEP) Unions have worked vigorously together in creating ONE new union.

Sudbury Mine, Mill & Smelter Worker's Union, Local 598 became part of CAW in 1993 and carried "CAW" within our name and logo since then. With this new union, our name and logo will be transformed once again.

We've all been waiting to hear and see the name and logo of our NEW UNION and finally the time has come. It was history in the making this morning at 11:00a.m., at a press conference in Toronto where CAW and CEP leaders revealed our new name and logo.

On this coming Labour Day Weekend (Aug 30—Sept 1, 2013) this new union will host their founding convention in Toronto. On September 2nd, 2013, we will begin business with our new name and logo...



The new union name—"Unifor". Our new logo is a red shield with the letter "U" in white, placed in the middle of the shield. The letter "U" is for Unifor which is pronounced the same in both French and English. The "U" design is in two parts which blend together to symbolize the coming together of two great unions. It also represents Unity. The shield symbolizes strength and protection for all Canadian men and women (not leaving anyone behind). The colours (red and white) symbolize the Nations patriotic colours. The logo is modern and it is our new visual identity which we will see on our flags and stationary. It is strong, simple, clean and clear.

**Unifor will...**

- be the largest private-sector union in Canada, formed by the coming together of the CAW and CEP.
- have over 300,000 members Canada wide covering every province and territory.
- represent workers in more than 20 sectors of the economy.
- have more than 800 locals and 3,000 bargaining units.

Let's all get ready for BIGGER AND BETTER. On September 2nd, 2013, Sudbury Mine Mill & Smelter Worker's Union, Local 598 will remove "CAW" from its name and add "Unifor".

## "Sudbury Mine, Mill & Smelter Worker's Union, Local 598/Unifor"