



Mine Mill / C.A.W. – Local 598
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**MEDIA NEWS RELEASE
FOR IMMEDIATE RELEASE
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Local 598/CAW

**NEW UNION NAME AND LOGO REVEALED THIS MORNING IN
TORONTO**

For the past year and half, Canadian Auto Workers (CAW) and Communications Energy & Paperworkers (CEP) Unions have worked together in creating ONE new union. The Mine, Mill & Smelter Worker's Union, Local 598 of Sudbury became part of CAW in 1993 and will now be part of this one new union.

It was history in the making this morning at 11:00a.m., at a press conference in Toronto, both unions revealed their new name and logo at a press conference in Toronto. The new union name is "Unifor". The new logo is a red shield with the letter "U" in white, in the middle. The "U" is in two parts which blend together to indicate the coming together of two great unions. The shield symbolizes strength and protection for all Canadian men and women (not leaving anyone behind), the "U" is for "Unifor" – which is pronounced the same in both French and English and it symbolizes unity. The colours (red and white) symbolize the Nations patriotic colours. The logo is modern and it is our new visual identity which is strong, simple, clean and clear.

Unifor will be the largest private-sector union in Canada, formed by the coming together of the CAW and CEP. Unifor will have over 300,000 members in every province and territory in Canada.

Unifor will represent workers in more than 20 sectors of the economy.

Unifor will have more than 800 locals and 3,000 bargaining units.

The founding convention will take place Labour Day weekend, Aug 30 – Sept 1, 2013 in Toronto.

Mine Mill's new name in Sudbury AFTER the founding convention on Labour Day weekend will be...

"Sudbury Mine, Mill & Smelter Worker's Union, Local 598/Unifor"

